





Featured By:





GROW WITH US







LOCAL



Premier Networking

Join the Southeast Michigan Chamber of Commerce, where we're not just a networking group—we're family. Our regular networking luncheons bring together 400-500 decision-makers, creating endless opportunities to connect, collaborate, and grow your business. Together, we make things happen.



Community Engagement

Foster ties with the local communities and contribute to regional growth by gaining access to annual events attracting tens of thousands, allowing your businesses a platform to showcase your products and services



Chamber Connect

At the Southeast Michigan Chamber of Commerce, we're more than just a network—we're part of your team. Gain access to streamlined networking with pre-qualified appointments tailored to your business objectives. Say goodbye to months of prospecting and hello to connections that matter by tapping into SMCC's influence. Together, we make growth happen.



Giving Back

At the SMCC, we take pride in being a community leader in philanthropy. Since 2019, our Chamber and leadership group have contributed over \$600,000 to local charities and causes. Moreover, we are honored to spearhead the fight against homelessness by leading the initiative to build the only women's & children's homeless shelter in Macomb County in partnership with MCREST. Together, we create lasting change.



Government Relations

Through advocacy and deep relationships, we ensure your voice is heard by local and state representatives. Navigating regulations and red tape is tough, but having an experienced partner like the SMCC makes all the difference. Together, we're your in-house team, dedicated to making connections and fostering a supportive business family.



Unapparelled Perks

Gain free access to our Municipal Bid Program & receive automatic notifications for local bid opportunities. Our ribbon cuttings will mobilize our community to ensure a turnout you can be proud of. Access no-cost benefits such as 401k plans, healthcare products, and RX discounts. Jump into our Small Business Accelerator Program and take your business to the next level with the support and resources you need to succeed. Our team will help identify areas you can cut costs and save your bottomline.



JOIN TODAY

www.semchamber.org /membership

586-649-8185
JohnLongeSemChamber.org





ORG CHART



In 2013 the Gratiot Avenue Business Association was formed and worked closely with the Macomb First Business Alliance. In 2015, they combined and became the Gratiot Avenue Chamber of Commerce (GACC), serving all 9 communities along the corridor: Eastpointe, Roseville, Clinton Township, Mount Clemens, Chesterfield, Lennox, Richmond, the Village of New Haven and Macomb Township. These communities total more than 350,000 residents.

With a record of success along the Gratiot corridor, we were asked to assist in the formation of other chambers.

In early 2017, the Southeast Michigan Chamber of Commerce was formed with its affiliated chambers, the Warren Center Line Chamber of Commerce (WCLCC), and the Gratiot Avenue Chamber of Commerce.





READ ON BELOW TO RSVP TO OUR REMAINING EVENTS IN 2024

CAN'T MISS EVE

As a business professional, we know your time is valuable. That's why when we host events, we make sure it's worth it. It's not just an event. It's an experience and an investment. With our events you can expect big turnouts, with key decision makers, influential speakers, relevant topics and philanthropic giving.

Friday,

October 25th





Wednesday, August 28th 6PM (doors open at 5:30)

Women's Business Alliance & Leaders of Tomorrow **Networking & Committee Event**

Xgolf St. Clair Shores (31252 Harper, St. Clair Shores, MI)

- We are expecting a full house
- RSVP required (scan QR code or visit link at bottom)
- Open to all members and guests regardless of age or gender
- Free event
- 50/50 raffle proceeds benefit Turning Point Homeless Shelter





Networking & Luncheon Hosted by Southeast Michigan & Warren Center Line Chambers of Commerce

Andiamo Warren (7096 E 14 Mile, Warren, MI)

- We expect 400-500 attendees
- RSVP required (scan QR code or visit link at bottom)
- Open to all members and quests regardless

Thursday, September 26th

> Networking: 10:30-11:30 AM Luncheon: 11:30-12:30



Saturday, September 28th 8am-5pm

North Gratiot Cruise, Craft Fair & 5K

Charity and Community Event

50500 Gratiot Ave, Chesterfield, MI

- Come see the county's largest car show. Stop by the craft fair & even get your blood flowing at our morning 5k
- 100% of proceeds go to local charities
- Fun for the whole family- now featuring, kids zone, touch a truck & college football tailgate zone

OUR CALENDAR IS ALWAYS UPDATING. SCAN OR VISIT WWW.SEMCHAMBER.ORG/EVENTS TO SEE THE LATEST AND RSVP TODAY!







Good Samaritan Awards Dinner Fundraiser

American Polish Century Club

- Featuring Music by The Coachmen
- MCREST's biggest annual fundraiser goes towards a full year of operations.
- 50/50 raffle

October Chamber Networking & Luncheon

Networking & Luncheon Hosted by Southeast Michigan & Gratiot Avenue Chambers of Commerce



- We expect 400-500 attendees
- RSVP required (scan QR code or visit link at bottom)
- Open to all members and quests regardless



Thrusday,

October 31st

Networking:

10:30-11:30 AM

Luncheon:

11:30-12:30



Thursday, Networking: 10:30-11:30 AM

Luncheon: 11:30-12:30

Chamber Holiday Party Networking & Luncheon

Networking & Luncheon Hosted by Southeast Michigan & Gratiot Avenue Chambers of Commerce

Andiamo Warren (7096 E 14 Mile, Warren, MI)

- We expect 400-500 attendees
- RSVP required (scan QR code or visit link at bottom)
- December 5th . Open to all members and guests regardless

Homeless Children's Christmas Party DATE & LOCATION TBD

• Hundred's of Christmas gifts given away to homeless children of **MCREST**

JOIN TODAY

www.semchamber.org /membership

BUSINESS ACCELERATOR PROGRAM

OR PERHAPS YOU'RE AN ESTABLISHED BUSINESS SEEKING TO TAKE YOUR GROWTH TO NEW HEIGHTS?

Look no further! The Southeast Michigan Chamber of Commerce's Business Accelerator Program is your pathway to unparalleled success and expansion.

IGNITE YOUR SUCCESS!



A PROGRAM FOR ALL BUSINESSES.

Are you a visionary entrepreneur with an innovative startup? Or perhaps you're an established business seeking to take your growth to new heights? Look no further! The Southeast Michigan Chamber of Commerce's Business Accelerator Program is your pathway to unparalleled success and expansion.

FORGE POWERFUL CONNECTIONS.

At the Southeast Michigan Chamber of Commerce, we believe in the strength of collaboration. As part of our Accelerator Program, you'll have exclusive access to our vast network of Growth Partners. These partners are meticulously vetted companies with stellar track records, operating within our Chamber. This means you'll be connected to industry experts, mentors, and potential clients who are committed to your success.



RECEIVE UNBEATABLE DISCOUNTS.

We understand the financial challenges businesses face, especially during their growth phase. That's why we've teamed up with our esteemed Growth Partners to offer substantial discounts on their premium services to all participants in the Business Accelerator Program. These discounts are designed to alleviate financial burdens and empower you to focus on what truly matters—expanding your business!

YOUR JOURNEY TO SUCCESS STARTS HERE.

Join our Business Accelerator Program and embark on a transformational journey towards success and prosperity. Whether you're a startup with big dreams or an established company with even bigger aspirations, our program is designed to nurture your growth and connect you with the resources needed to thrive.

COMPREHENSIVE SERVICES



TAKE ADVANTAGE OF: ZERO FEE PAYMENT PROCESSING

Simplify your financial transactions with payment processing solutions that save you money on fees.

OUR ACCELERATOR PROGRAM PROVIDES AN EXTENSIVE RANGE OF ESSENTIAL SERVICES TO ELEVATE YOUR BUSINESS TO THE NEXT LEVEL.



IT SERVICES

Stay ahead in the digital realm with top-notch IT services and support.

WASTE MANAGEMENT

Streamline your waste management processes and reduce environmental impact while cutting costs.

SOCIAL MEDIA MANAGEMENT AND ADVERTISING

Enhance your online presence and reach your target audience effectively through expert social media management and advertising.

VISION AND HEALTH BENEFITS

Supplement the health benefits you can offer to your employees with free or inexpensive Chamber exclusive access points.

FREE PRESCRIPTION DISCOUNT PROGRAM

Support your employees' healthcare needs with a free prescription discount program.

LIABILITY INSURANCE

Protect your business from potential risks and liabilities with tailored insurance coverage.

NO-COST 401K

Offer attractive retirement benefits to your employees with a no-cost 401k program.

COMMERCIAL REAL ESTATE

Access expert guidance for seamless commercial real estate transactions.

HR SERVICES

Benefit from comprehensive HR services, including staffing, payroll, and fractional C-Level services.

MERGERS AND ACQUISITIONS

Navigate the complexities of mergers and acquisitions with specialized support.



Explore THE #1 CHAMBER

RELATIONSHIPS ARE WHAT WE DO

In today's world, anyone can pay for technology, but technology can never replace the relationships crucial for business success. At the Southeast Michigan Chamber of Commerce, we're more than a network. We believe people do business with those they know, like, and trust. Those three things come from deep, meaningful relationships. Let's build them together.



Chamber Connect

At the Southeast Michigan Chamber of Commerce, we're more than just a network we're part of your team. Gain access to streamlined networking with pre-qualified appointments tailored to your business objectives. Say goodbye to months of prospecting and hello to connections that matter by tapping into SMCC's influence. Together, we make growth happen.



Government Relations

Through advocacy and deep relationships, we ensure your voice is heard by local and state representatives. Navigating regulations and red tape is tough, but having an experienced partner like the SMCC makes all the difference. Together, we're your in-house team, dedicated to making connections and fostering a supportive business family.



Community Relations

At the Southeast Michigan Chamber of Commerce, we lead the way in being involved in the local community. By joining the SMCC your organization instantly raises its profile in the community. You'll be proud to say your chamber has raised over \$600,00 since 2019 for local charities. You'll have access to large community events such as the North Gratiot Cruise and Cruisin' 53.



Networking Events

Are you tired of the same faces at every networking event? Looking for a group where opportunities are as abundant as your ambitions? At the Southeast Michigan Chamber of Commerce, our networking luncheons draw over 400+ attendees, and even our evening gatherings approach 100+ participants. Join us and start growing your business with endless new leads and connections.



JOIN TODAY

www.semchamber.org



FROM A UNIQUE CHAMBER

Looking for a decisively different chamber to help grow your business? Welcome to the Southeast Michigan Chamber of Commerce and our Chamber Connect Program.

Through our Chamber Connect Program, we tap into our extensive network and set qualified appointments on your behalf. Cutting out time consuming prospecting and getting you in front of decision makers. Here's how it works.

The following benefits will apply on your behalf:

- Analyze your product offering with an eye toward your prospective market.
- Review and cross reference with Chamber Membership, Chamber Friends, Chamber Sphere of Influence, Governmental, and Quasi-governmental entities.
- Arrange and attend appointments along with you as dictated by target list analysis process.
- Assist with follow up:
 - Communication
 - Phone and Email
 - Needed information
 - o Take to conclusion, yes or no

The Chamber Connect Program is available to membership levels that offer consulting and marketing assistance.

586-649-8185

JohnLong@SemChamber.org



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/membership





Government Relations

WEVE GOT YOU
COVERED. ACCESS
OUR GOVERNMENT
RELATIONS PROGRAM
TODAY

THE RELATIONSHIPS YOU NEED. THE CONSULTING YOU DESERVE.



Capitalism thrives when good business meets good policy. Our goal is to bring the private sector and the public sector together for a better business environment. But navigating the world of government and politics is tricky business. Don't risk going at it alone. Tap into our nearly 60 years of experience and let us help you achieve your goals.

Municipal Bid Program

With the Municipal Bid Program, Chamber members are in a prime position when there is an upcoming big project at the state, county, city/township level. Through this matchmaking program, you will never miss your fair chance!

- 24/7 365 Municipal Bid Monitoring
- · Analyzation of potential opportunities on your
- behalf to meet your scope and preferences
- Quick delivery to you and your team, with bid requirements and scope of work included
- Assistance with review, bid preparation and submission
- Consultation

Chamber Connect

With our Chamber Connect program, you don't have to worry about figuring out who to contact when you need to have a conversation with a municipality. Let us help you tell your get in front of the contacts you need.

 The Chamber Connect Program is available to membership levels that offer consulting and marketing assistance.



Speakers Forum

We are proud to boast a long list of influential business, community and political leaders that have recently been the keynote speakers at our events.

- MACOMB COUNTY EXECUTIVE Mark Hackel
- MACOMB COUNTY CLERK Anthony Forlini
 MACOMB COUNTY TREASURER Larry Rocca
- MACOMP COUNTY CHERIFF Anthony Winternal
- MACOMB COUNTY SHERIFF Anthony Wickersham
- CLINTON TOWNSHIP SUPERVISOR Robert Cannon
- STERLING HEIGHTS MAYOR Mike Taylor
- CENTER LINE MAYOR Bob Binson
- WARREN MAYOR Jim Fouts
- U.S AND MICHIGAN HOUSE REPRESENTATIVE Mike Rogers

- MACOMB COUNTY BOARD OF COMMISSIONERS CHAIR Don Brown
- CONGRESSWOMAN Lisa McClain
- CHESTERFIELD TOWNSHIP SUPERVISOR Brad Kersten
- SHELBY TOWNSHIP SUPERVISOR Richard Stathakis
- $\bullet\,$ St. Clair county board of commissioners chair Jeff Bohm
- MACOMB TOWNSHIP SUPERVISOR Frank Viviano
- MACOMB COUNTY DEPUTY PUBLIC WORKS COMMISSIONER Dan Acciavatti
- MICHIGAN 2022 GUBERNATORIAL CANDIDATES Tudor Dixon & Kevin Rinke



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JohnLong@SemChamber.org





Benefit Solutions

CHECK OUT THESE AWESOME MEMBER PERSKS!

TAKE CARE OF YOUR TEAM FOR LESS!

After compensation, benefits are the biggest way you invest in your business.. You're committed to your employees' wellbeing, and we're committed to you. That's why we're always on the lookout for the best partnerships and the most fantastic perks we can find.

plumhealth direct. primary. car

Plumhealth Affordable Health Care

- Unlimited Primary Care. No insurance, No Hassle.
- Just \$75/month. Can be paid by employer or employee
- 1:1 access to your doctor
- 80-90% of all care needs covered inoffice
- Always available
- No Hidden Fees
- 90%+ off meds & labs

Free Wellness Wednesday's

- Wellness Wednesday, FREE of Charge, at your organization.
- Company employees receive FREE massages and wellness education to be Well, Beautiful, and improve employee productivity boosting bottom for companies.



Free Prescription Discount Card

- Free program with no sign up or data collection required. Just show and save!
- Save up to 88% off your prescription medications
- Accepted at all pharmacies, including independents
- Available to your entire team upon joining SMCC



Pharmacy Discount

- Free delivery to your home or office
- Certified Immunizer comes to your office or to administer vaccines
- Medication Therapy Management



- Our 401k program from Lincoln Financial allows for your business to open a customizable 401k that fits your business's specific needs.
- Due to recent federal changes your business may qualify for up to \$15,000 in tax incentives and you may be able to start a 401k with no out-of-pocket expenses.
- You won't have to worry about costly audits and time-consuming administrative burdens

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EVERYTHING MARKETING NEED, FROM ONE CHAMBER

COST SAVING MARKETING SOLUTIONS

Great businesses thrive on successful marketing. At the Southeast Michigan Chamber of Commerce, we are dedicated to making connections that matter. While we excel in providing solutions to your relationship & networking needs, we understand the importance of maintaining a strong physical presence. That's why we've partnered with the best in the business to help you slash costs for all your marketing needs. Together, we ensure your business not only grows but thrives.

Chamber Exclusive Deal: Free Creative Design AND a free additional 10% screen time with every purchase from 5 Star Outdoor!

- 45 years of experience.
- Family and locally owned/operated, where all profits stay in Michigan!
 Whereas, 87 cents of every dollar goes out of state with other billboard companies.





Chamber Exclusive Deal: 10% off all orders for chamber members from Digital Macomb!

- Inside Billboards Digital TV Screens
- LOW COST Digital Advertising, allowing your business to be seen by your LOCAL community at a fraction of the cost of other advertisers.

Chamber Exclusive Deal: 10% off all orders for chamber members!

- Promotional Products- The perfect takeaway for your customers.
- Did you know 90% of consumers who receive a promotional product are more likely to remember your business?



Promotional Material



Web Design

Chamber Exclusive Deal: Up to 20% off web design 8 search engine optimization from fellow Chamber members

Having a great website is important. Having customers find it, is even more important. Take your business to the next level by tapping into great discounts from your fellow Chamber members!

Chamber Exclusive Deal: Up to 20% off Google & Social Media Ads

Having a great website is important. Having customers find it, is even more important. Take your business to the next level by tapping into great discounts from your fellow Chamber members!



Google & Social Media Ads

JOIN TODAY
www.semchamber.org







OUR COLLABORATIVES & OUR MEMBERS ARE EVERYWHERE YOU NEED

FFORDABLE OFFICE SPACE **ANYWHERE YOU GO**

In today's fast-paced business world, we're right there with you. We've secured convenient locations with steep discounts to ensure our members have the options they need to stay agile and flexible. Plus, you'll have the chance to meet and collaborate with even more Chamber members, helping your business grow and thrive.

Chamber Exclusive Deal: Buy one month, get next month 50% off. 20% off all other services

A place for entrepreneur's to find their purpose. Neway Creative was launched during the global Coronavirus pandemic by local Macomb County entrepreneur and community leader, Shane Gianino, in June of 2020. During the middle of COVID-19, Shane had a vision to launch something much bigger than just coworking office space. He wanted to develop a platform that helps people find their community and step into their purpose to pursue their God-given talents to create and innovate. One thing the global pandemic taught us was to question our purpose.



Neway Creative (Mt. Clemens)



Chamber Exclusive Deal: 50% discount for member pricing on all hourly space reservations and 50% discount on sign up fee

Office Evolution focuses on dedicated, turn key professional working solutions to give small businesses a physical center of business in today's overwhelmingly virtual business world. Our product offering is 100% flexible and scalable from somewhere to get your mail and a Office Evolution cup of coffee all the way to a dedicated office, conference room space or co-working space. Contact us today to learn more!

Chamber Exclusive Deal: Get your first month FREE and save up to \$1200 off your first year with special member pricing.

Located in the heart of Warren and designed to be your go-to destination for community, connections, coworking, learning, and IMPACTFUL collaboration.

It's more than a desk and free coffee. It's a community hub where professionals, students, artists, and organizers converge to create, share, and grow. Unlock your full potential at the Space: Where creativity and working together drive success and transformation.



The Space (Warren)

586-649-8185 JohnLong@SemChamber.org



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A GREATER CAUSE







We provide fantastic and exclusive opportunities for our members to get involved in local communities. This gives your business the local presence it needs, while getting a chance to give back to local charities and causes. Our members receive recognition for being part of a group that has raised nearly \$600,000 for charitable causes in our community since 2019.

We are the founders of the Warren Community Foundation and the North Gratiot Cruise Foundation, both of which are non-profits that aim to provide large family friendly community events, that donate all proceeds back to local charities and causes. Each non-profit organizes and hosts a classic car show/cruise and 5k run, giving generous prizes for winners in each event. The flagship events are referred to as the North Gratiot Cruise and 5k (https://www.cruisin53.com/). Between both events, nearly 50,000 residents from the community attend every year. These large community events bring a great deal of visibility to our members.

TOTAL FUNDRAISING 2019-2023: Approximately \$600,000!

586-649-8185

JohnLong@SemChamber.org



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GIVING BACK

IS WHO WE ARE







The Southeast Michigan Chamber of Commerce believes in giving back and that true leaders know the importance being involved in the community. We are honored to say we've led the way fighting the homelessness challenge in the region, primarily through the Chamber's leadership role with MCREST (Macomb County Rotating Emergency Shelter Team) and the Macomb County Warming Center.

Since 2022 the Chamber played an integral role in providing safe harbor to as many as 300 individuals in a given night. The Chamber also played a critical leadership role in the development of the new MCREST Women and Children's shelter in Mount Clemens. The Women and Children's Shelter opened its doors to full capacity on Palm Sunday in the spring of 2022, with 50 Women and Children being housed the first night.

Additionally, the Chamber, along with MCREST, played a significant role in the reestablishment of the MACOMB COUNTY WARMING CENTER. We worked with community partners and the Macomb County government to both find and establish a permanent location and secure funding to operate.

Lastly, the Chamber helped pave the way for MCREST with the acquisition of a building that will ultimately become the MCREST MEN'S SHELTER. The shelter will include a dog kennel to help shelter the homeless who have dogs that they would otherwise have to give up in order to seek help and warm shelter. This will be a one-of-a-kind shelter, that will provide a service like no other. We have begun fundraising for the build out of that facility and are currently accepting donations.

Along with our leadership team, we have lead the charge in charitable giving- totally nearly \$600,000 since 2019!
Some past recipients include:

- Ascension Hope Foundation
- Benny Freeman Inclusive Playground
- Center Line K9 Foundation
- Chesterfield Boy Scouts
- Chesterfield Fire Department
- Chesterfield Library Building Fund
- Chesterfield Police Benevolent
 + K9
- Chesterfield Senior Citizen Program
- Chesterfield Veterans Memorial
- Eastpointe ACFVO Memorial Day Harvest Time
- Interfaith Caregivers
- Liberty Church Warren Community
- New Baltimore Civic Club
- New Baltimore Goodfellows
- New Baltimore Senior Program
- Polish Day Parade
- Roseville Optimists Club
- Selfridge Chesterfield Lions
- Thrilla at the Villa
- Veterans Returning home
- Warren PD Animal Control Dog
- Warren Police and Fire, Benevolent Association



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JOIN TODAY

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JohnLong@SemChamber.org





CORPORATE **SPONSOR** \$5,000

CHECK OUT SOME CURRENT CORPORATE **SPONSORS**



GROW WITH US

Becoming a corporate sponsor with us offers unparalleled brand exposure. Your company will gain prominent visibility during chamber events, on our website, newsletters, and letterhead, reaching a broad and engaged audience. Additionally, you'll enjoy maximum exposure in the community through sponsorship of Cruisin' 53 and the North Gratiot Cruise Car Shows, two of the largest and most popular events in the county, ensuring your brand is seen by hundreds of thousands of local residents and visitors.

Join the likes of Stellantis, Ascension Macomb-Oakland, Priority Waste, and more!

0 Hours of Consulting

Recognition

From Podium

at All Events

Dedicated Lunch Table at All Luncheons

Maximum

Brand Visibility (see below)

One Free Annual Newsletter Article One Free Annual Email Blast to Chamber Sphere

4 Attendees at Annual Boat **Outing**

Includes

Scrolling During Luncheon Networking **Events**

Letter Head Presented

During Program at All Luncheons **Events** Displayed Onsite & In All Advertising/ **Marketing for Both Cruises**

Displayed at Table Settings at All Cham<u>ber</u>

Displayed on

Chamber

Included in **Email Signature**

Your Logo

Prominently Displayed in all Chamber **Newsletters** Chamber, North Gratiot Cruise & Cruisin 53 Websites

Chamber, North Gratiot Cruise & Cruisin 53 Social Media

> Macom. 130,000 print Cruisin Med 7200 print

Impressions 409,529 Reach 145,771

Link Clicks 9,685 All Clicks 22,445

Post Engagement 12,779

υ **EVENTS**

15,000 Website Views

120,000 view from event invitations 48,000 event impressions

90,250 Impressions

IEWSLETTER

LOCAL

CLICK)

20.000 VIEWS

JNPARALLELEC REACH

30,000 Impressions



53



Website 4,200 views Onsite views 50,000

Prominently Displayed at/on: **Events**

- Letterhead Website Email Signature Social Media
- Automatic Sponsor at Cruisin 53 & **North Gratiot** Cruise
- *All data are good faith estimates based on historical data

EMAILS 120,000

LOCAL

CLICK) ON

20,000 VIEWS

11,400 impressionsDIGITAL BANNERS226,900 impression

Impressions 409,529 Reach 145,771 Link Clicks 9,685 All Clicks 22,445

Post Engagement 12,779

EMAILS 120,000 11,400 impressions
 DIGITAL BANNERS

MACOMB DAILY

226,900 impressions





CORPORATE **SPONSOR +** \$10,000

CHECK OUT SOME CURRENT CORPORATE **SPONSORS**



GROW WITH US

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Lastly, you'll receive 20 hours of consulting services to tackle your biggest needs.

Join the likes of Stellantis, Ascension Macomb-Oakland, Priority Waste, and more!

20 Hours of Consulting

Maximum Brand Visibility (see below)

Includes 5 Event Sponsorships Per Year

Free VIP Meet & Greets at Every Luncheon (when applicable)

2 Minute Commercial Production or 5 Minute Speaking Opportunity

4 Attendees at

Includes

Dedicated Lunch Table at All Luncheons

Recognition From Podium at All Events

One Free Annual Newsletter Article

One Free Annual Email Blast to Chamber Sphere

Annual Boat Outing

Your Logo **Prominently** Displayed in all Chamber **Newsletters**

LOCAL

CLICK)

20.000 VIEWS

Chamber, North Gratiot Cruise & Cruisin 53 Websites

Chamber, North Gratiot Cruise & Cruisin 53 Social Media

Scrolling During Luncheon **Networking Events**

Presented During Program at All Luncheons

Macom. 130,000 print Cruisin Med

7200 print

Displayed at Table Settings at All Cham<u>ber</u> **Events**

53

MACOMB DAILY

Displayed on Chamber

Letter Head

Included in **Email Signature**

Displayed

Onsite & In All

Paid

Advertising/

Marketing for **Both Cruises**

15,000 Website Views

υ **EVENTS** 120,000 view

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90,250 Impressions

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IEWSLETTER REACH

30,000 Impressions

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LOCAL

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20,000 VIEWS

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Post Engagement 12,779

Impressions 409,529 Reach 145,771

Post Engagement 12,779

Link Clicks 9,685 All Clicks 22,445

Website 4,200 views

Onsite views 50,000

EMAILS 120,000 11,400 impressions
 DIGITAL BANNERS

226,900 impressions

Prominently
Displayed at/on: **Events** Letterhead Website Email Signature Social Media

- **Automatic** Sponsor at

Cruisin 53 & **North Gratiot** Cruise

*All data are good faith estimates based on historical data





EXCLUSIVE CLUB \$25,000

CHECK OUT SOME CURRENT CORPORATE **SPONSORS**



GROW WITH US

Our Exclusive Club comes with all the perks of being a Corporate Sponsor, while also securing your exclusivity within your industry. Our Exclusive Club members have the piece of mind knowing that no one else in there space will receive our consulting or our referrals. Additionally, you will receive offers unparalleled brand exposure. Your company will gain prominent visibility during chamber events, on our websité, newsletters, and letterhead, reaching a broad and engaged audience. Additionally, you'll enjoy maximum exposure in the community through sponsorship of Cruisin' 53 and the North Gratiot Cruise Car Shows, two of the largest and most popular events in the county, ensuring your brand is seen by hundreds of thousands of local residents and visitors.

Lastly, you'll receive 20 hours of consulting services to tackle your biggest needs.

25 Hours of Consulting

Dedicated

Lunch Table

at All

Luncheons

Maximum Brand Visibility (see below)

Recognition

From Podium

at All Events

Includes 5 **Event** Sponsorships Per Year

Free VIP Meet & Greets at Every Luncheon (when applicable)

2 Minute Commercial Production or 5 Minute Speaking Opportunity

4 Attendees at Annual Boat Outing

One Free Annual Newsletter Article

One Free Annual Email Blast to <u>Chamber</u> Sphere

Includes

Chamber, North Gratiot Cruise & Cruisin 53 Social Media

Scrolling During Luncheon **Networking Events**

Presented During Program at All Luncheons

Displayed at Table Settings at All Chamber **Events**

Displayed on Chamber

Letter Head

Included in **Email Signature**

Displayed

Onsite & In All

Paid

Advertising/

Marketing for **Both Cruises**

Your Logo

15,000 Website Views

Prominently Displayed in all Chamber **Newsletters**

Chamber, North Gratiot Cruise & Cruisin 53 Websites

90,250 Impressions



- Impressions 409,529 Reach 145,771 Reach
- Link Clicks 9,685 All Clicks 22,445
- Post Engagement 12,779

υ **EVENTS**

120,000 view from event invitations 48,000 event **impressions**



EWSLETTER





LOCAL CLICK) ON





Onsite views 50,000

Prominently
Displayed at/on:

- **Events**
- Letterhead Website Email Signature Social Media
- **Automatic** Sponsor at Cruisin 53 & **North Gratiot** Cruise
- *All data are good faith estimates based on historical data

20,000 VIEWS

JNPARALLELEC

REACH

EMAILS 120,000

11,400 impressions
DIGITAL BANNERS
226,900 impression

Impressions 409,529 Reach 145,771 Link Clicks 9,685 All Clicks 22,445

Post Engagement 12,779



53

EMAILS 120,000

11,400 impressions
 DIGITAL BANNERS

226,900 impressions







Membership Application

WELCOME TO THE REGION'S PREMIER NETWORKING GROUP

	Member/Rep Name							
	Company Name							
	Cell							
	Email							
	Industry/Specialty							
	Preferred Leads/Introductions							
	Chamber Rep that referred you							
Membership			Click or scan here to sign up:					
la	All memberships are an nthly payments require 12 moi		https://www.semchamber.org/membership					
101	General Member	101111111	General Member		Executive Club			
	Less than 10 employees \$350(or \$35 monthly)		10+ employees \$600 (or \$60 monthly)	_ {	5 hours of consulting \$1,250			
	Executive Club PLUS 10 hours of consulting \$2,000		Advisory Board 20 hours of consulting \$5,000	□В	corporate Sponsor rand exposure 5,000			
	Corporate Sponsor PLUS Exclusive Club							
	☐ Brand exposure. ☐ Brand exposure. 40 hours of consulting.							
	20 hours of consulting Industry exclusivity \$10,000 \$25,000							
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Terms and Conditions The Southeast Michigan Chamber of Commerce is a DBA of the Tri County Chamber of Commerce, as are its other affiliates, the Warren Center Line Chamber of Commerce and the Gratiot Avenue Chamber of Commerce and are for profit, privately held, business entities that operate as a marketing and networking consortium with a special emphasis on community commitment and service. REFUNDS All payments received are final and no refunds will be issued regardless of method of payment. AUTO RENEWAL By making and submitting your initial payment you authorize the Tri-County Chamber of Commerce (DBA Southeast Michigan Chamber of Commerce, the Warren Center Line Chamber of Commerce and the Gratiot Avenue Chamber of Commerce) to enroll you in our auto renewal process (as described below in the "membership" section) and authorize the automatic withdrawal for your membership from your initial card/bank account used, be it monthly or annually (depending on the membership plan you signed up for), as described under "membership" section below). MEMBERSHIP General Memberships that are paid upfront (not monthly), will auto renew/withdraw annually from the card/bank account used for the initial payment. The annual renewal date is every 365 days from the previous payment received. Cancelation: written request to cancel this membership/subscription must be submitted 60 days in advance of the renewal date. Request to cancel should be emailed to semchambermembers@gmail.com. Failure to notify in said manner will result in auto renewal for another annual membership as described above. General Memberships that are paid monthly will auto renew/withdraw from the card/bank account used for the initial payment every 30 days from date of the previous payment received. Monthly General Memberships require a 12 month minimum/commitment. Cancelation: Any requests to cancel this subscription/membership without 12 monthly payments made in full will not be honored and refunds will not be issued. Any stoppage of payment will result in a one time automatic deduction of the entire remaining balance of the original 12 month membership you signed up for. After 10 full monthly payments you can submit a written request to cancel this subscription via emailed to semchambermembers@gmail.com. Your membership/subscription must be submitted 60 days in advance. Upon receipt of your notice to cancel, your membership will be terminated 60 days after and you will still be subjected to any payments/balance that is due within or prior to the next 60 days. Membership packages greater than the General Membership (Executive Club, Executive Club +, Advisory Board, Corporate Sponsor, Corporate Sponsor +) will default to the General Membership rate (subject to employee headcount) and will also automatically renew annually at the respective General Membership rate every 365 days from the previous payment made. Cancelation: written request to cancel this membership/subscription must be submitted 60 days in advance of the renewal date. Requests to cancel should be emailed to semchambermembers@gmail.com. Failure to notify will result in auto renewal for another annual membership at the General Membership rate (subject to employee headcount).